



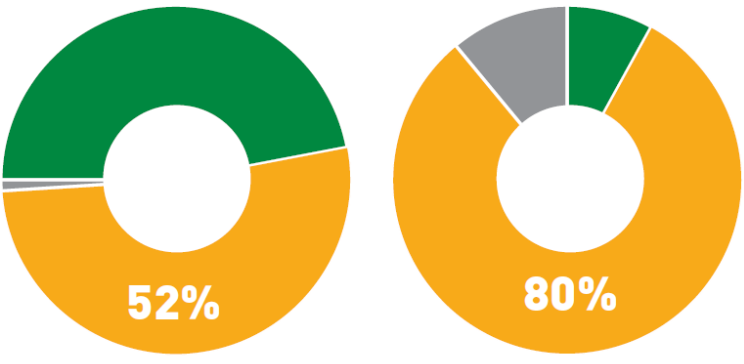
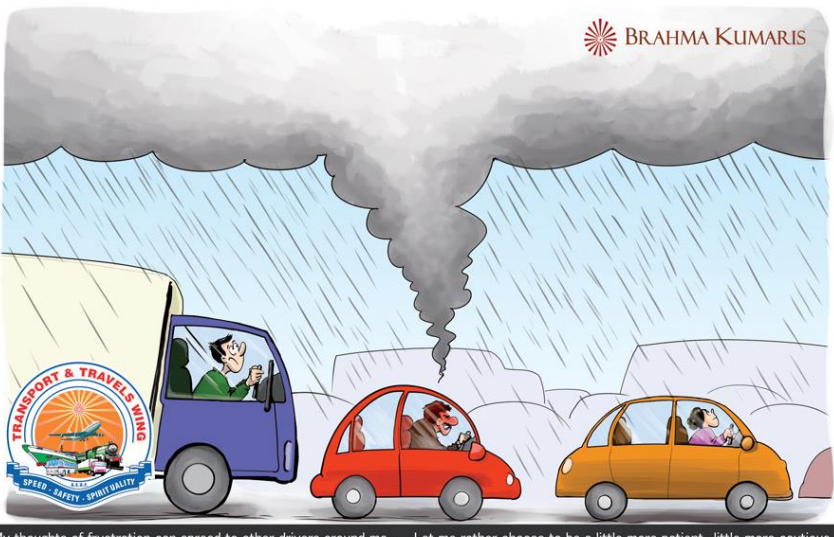
Dear Safe Citizen,

Greetings of Hope and Happiness as the world observes the third UN Global Road Safety Week from 4th to 10th May 2015 on the theme 'Children and Road Safety'.

Brahma Kumaris support the **UN Initiative #SaveKidsLives** and we invite you to join us in 3 simple steps: **Step 1:** Read the Declaration **Step 2:** Sign up with your name and country **Step 3:** Submit [Click here to sign it online \(http://goo.gl/forms/k0ulvQbhb8\)](http://goo.gl/forms/k0ulvQbhb8)

As an attempt to educate and inspire citizens for safe road behavior, we at the Brahma Kumaris, have designed this Email Campaign on specific themes of road safety. We are positive you will find this meaningful. You may circulate this widely to create a culture of safety on roads globally.

If you have any feedback, feel free to write to us at bkroadsafety01@gmail.com

	Safety through Spiritual Life-Skills A Road Safety Initiative of the Brahma Kumaris synchronized with the UN Decade of Action for Road Safety
 <p>In Cambodia, reported road traffic deaths in 2007 reached 1545, equivalent to the average passenger capacity of 10 Boeing 737 aircraft. (Source: <i>Advocating for Road Safety and Road Traffic Injury Victims - A Guide for Non-governmental Organizations</i>, WHO 2012)</p>	<p>Although middle-income countries have only half of the world's vehicles, they have 80% of the world's road traffic deaths.</p>  <p>Source: Global status report on road safety 2013 www.who.int/violence_injury_prevention/road_safety_status</p>
<p>Spiritual Skill to practice today.... KEEP SAFE DISTANCE: Silence is the distance between two thoughts. Silence escorts us to the reservoir of true peace within. Witness the growth of spiritual pride as you consciously choose to be connected with this innate virtue. As you become skilled at maintaining inner stability, the ability to maintain safe speeds and safe distances while driving emerges naturally.</p>	 <p>My thoughts of frustration can spread to other drivers around me; Let me rather choose to be a little more patient, little more cautious.</p>
<p>Positive affirmations for today; read these thoughts slowly and <i>feel</i> the difference.</p>	<p>Refreshing my mind... along life's journey</p> <p>Like raindrops on a hot summer day, I can feel mild cool showers of peace falling upon my mind... my mind is like a machine which I tend to overwork quite often.... these cool showers are helping my mind cool down and feel easy..... I am okay Deep within, in silence, I can feel inner peace... peace, which renews my inner energy ... I choose now to be light and happy ... my mind is fresh ... my vision is fresh ... I enjoy the new and variety scenes of the drama of life ... All is well. Click here to listen and experience these affirmations through an audio track.</p>
<p>Video for today: Alka Yagnik's Greetings....</p>	<p>Renowned playback singer Alka Yagnik wishes the Brahma Kumaris for their Road Safety Project. Watch this video here.</p>

As a part of the awareness drive, you may also actively participate in the following ways:

- ✓ Join the Action, take the **road safety pledge** [here](#).....
- ✓ Forward this email to friends and contacts.....
- ✓ Join us on [FaceBook](#).....

In Solidarity,
BK Divyaprabha,
National Co-ordinator,
Transport & Travel Wing, RERF,
Brahma Kumaris.
+91-22-28704370
www.bkroadsafety.org