

Dear Safe Citizen,

Greetings of Hope and Happiness as the world observes the **Third UN Global Road Safety Week** starting today until **10th May 2015** on the theme '**Children and Road Safety**'.


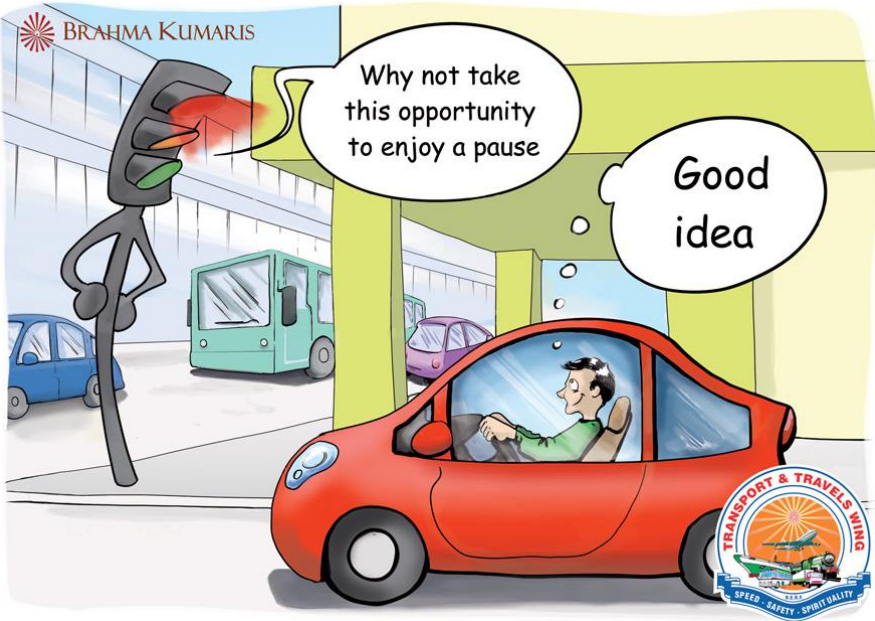
Brahma Kumaris support the **UN Initiative #SaveKidsLives** and we invite you to join us in 3 simple steps:

Step 1: Read the Declaration **Step 2:** Sign up with your name and country **Step 3:** Submit

Click [here](http://goo.gl/forms/k0ulvQbhb8) to sign it online (<http://goo.gl/forms/k0ulvQbhb8>)

As an attempt to educate and inspire citizens for safe road behavior, we at the Brahma Kumaris, have designed this Email Campaign on specific themes of road safety. We are positive you will find this meaningful. You may circulate this widely to create a culture of safety on roads globally.

If you have any feedback, feel free to write to us at bkroadsafety01@gmail.com

	Safety through Spiritual Life-Skills A Road Safety Initiative of the Brahma Kumaris synchronized with the UN Decade of Action for Road Safety
<p>Do you know the #1 cause of death among those aged 15-29 years?</p>	<h2>Road traffic injuries: the facts</h2> <h1>1.24 million</h1> <p>road traffic deaths occur every year.</p> <h1>#1</h1> <p>cause of death among those aged 15-29 years</p> <p>Source: Global status report on road safety 2013 www.who.int/violence_injury_prevention/road_safety_status</p>
<p>Spiritual Skill to practice today... Traffic Control</p> <p>Bring the vehicle to a complete halt at every stop sign and red traffic light. Be fully alert and attentive. Center the self and relax all tension in the body. In the few seconds of waiting connect sound to silence, silence to peace, and peace to the quality and refinement of driving.</p>	
<p>Positive Affirmations for today; read these thoughts slowly and <i>feel</i> the difference.</p>	<p>Fulfilling Responsibility ... along life's journey</p> <p>I am part of the world family ... I care that this world may be safer place for everyone ... I care that each traveller reaches their destination safely ... so I follow rules of the road ... my conscience is clear ... my mind is at peace ... I choose to follow rules whether others choose to do so or not... I am happy that I am part of the solution, not part of the problem.... I am responsible ... I am free. Click here to listen and experience these affirmations through an audio track.</p>
<p>Video for today: I am a traffic light....</p>	<p>Once upon a time in a faraway land, where colors were bright, traffic was smooth and crashes were very rare. A traffic light came to life to safeguard human life..... and let's see what it has to say Watch here</p>

As a part of the awareness drive, you may also actively participate in the following ways:

- ✓ Join the Action, take the **road safety pledge** [here](#).....
- ✓ Forward this email to friends and contacts.....
- ✓ Join us on [FaceBook](#).....

In Solidarity,
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